

Kiefer Ipsen
16237 Pick Place
Riverside CA, 92504
(909) 200-6969
me@kieferipsen.com
<http://kieferipsen.com>

Product Designer

Taking business problems and creating design solutions

Helping great companies build simple, useful products. Experienced in team environments that require deep thinking and creative solutions. A rapid prototype veteran and solution liaison. My career began at a startup where wearing many hats isn't uncommon. I keep that mentality with every company and every project I work on. I like working with small teams that keep the process lean and swift.

Skills

- Strategy
- Rapid Prototyping (code, invision or principle)
- Visual Design
- Wireframing
- Interaction Design
- Usability Testing
- Understanding business problems
- Great communication
- Agile product development
- Strong eye for detail
- Work within branding guidelines
- Responsive design
- HTML/CSS/jQuery - style guides

Experience

UX/UI Designer, Cylance — October 2015 - January 2017

- Lead newly formed UX/UI Team
- Helped create product style guide
- Worked in agile development with manager, developers and qa engineers
- Designed new and updated features for featured application
- Strong communication skills required in order to keep up with teams of 10+ people

Designer/Principal, Swingset — September 2014 - October 2015

- Designed and developed GIS applications
- Lean team and agile development
- Strong growth in strategy and user needs
- Extensive communication because of remote team and clients

UX Architect, Esri — September 2013 - September 2014

- Helped create usability studies
- Understand wide range of user personas and user goals
- Worked with large team of UX individuals
- Helped create CSS standards for dev team
- Contributed in sprint planning and scrum training

Front End Designer, Furniture From Home — February 2013 - June 2013

- Responsive Application Design
- Lean startup mentality with fast paced goals
- Created new and useful strategies for projects
- Designed and developed front-end templates

Education

The Art Institute of California, Inland Empire — September 2010

Bachelors Degree in Science, Web Design and Interactive Media